



## **NEW! Elizabeth Bell Challenge 2021/2022**

### *Inspiring Women, now and always!*

The WI has always thrived through difficult times. For over 100 years, WI members have remained at the heart of their communities, keeping everyone connected and supporting those in need, even in the most challenging circumstances. Throughout this difficult year, WI members have shown their resilience and collective strength; inspiring women across the country to step forward and support others. These acts of kindness and solidarity have helped spread positivity, alleviated loneliness and lifted people's spirits through what has been incredibly unusual times.

To celebrate and showcase these inspiring members and the strength shown by the WI to thrive and continue, WIs are invited to take part in the **Elizabeth Bell Challenge 2021-2022**.

Running from January – December 2021, WIs are invited to compose a record demonstrating how their members have worked together to engage and support one-another throughout the year; offering opportunities that have united their members, as well as successfully marketing the WI to increase their membership.

All members of the WI are encouraged to take part and contribute; from organising activities, photography, managing and writing the record(s), to designing and formatting the final entry. We want WIs to work together as a team and create a piece of work which proudly demonstrates the up's and down's of a year in the WI, as well as recognising the inspirational achievement made by all members that will go towards safeguarding another 100 years of the WI.

## Schedule

- Records can be displayed in any form – diary, scrapbook, video, presentation etc. WIs are encouraged to be creative and include as much information as possible within their finished entry.
- Finished entries must be no larger than A3.
- Any photographs used within the record must be the original work of the WI and taken between 1 January – 31 December 2021. Filtered or digitally enhanced images are acceptable.
- Consent must be given from all individuals that can be identified in any photographs. If there are children under 18, please ensure that consent is given from either a parent or guardian.
- WIs are required to follow government guidance, nationally and locally, at all times.
- The compilation of the final entry must be managed appropriately and in line with the government guidance in place at the time.
- A label bearing the name of the WI and federation must be visible on the back of the entry.
- Only one entry per WI.
- Overall standard and creative design of finished entry will be taken into consideration when judging, however Judges will be looking for WIs who have demonstrated success in engaging current and recruiting new members, in accordance with the WI strategic objectives:

### **Bold and Inspiring**

*We will be a bold voice representing all women and the communities in which they live.*

### **Growing and Relevant**

*We will work together to continually promote the achievements of our organisation, reach more women and grow our membership.*

### **Inclusive**

*Our membership will reflect our local communities and we will represent women from all backgrounds through the work we do.*

### **Flexible**

*We will remove any practical barriers to women supporting us by offering flexible ways they can engage with what we do.*

## Timescale

- WIs must send their entry to their federation office for initial judging (federations must clearly advertise a closing date for this via their newsletter, mailing and social media channels).
- Federations are invited to send up to three entries for national judging to the Activities Team (address to be confirmed) no later than Friday 25 March 2022.
- Judging will take place during April 2022 and the winner will be notified in writing in early May 2022.

## Prize

- A representative from the winning WI will be presented with the Elizabeth Bell trophy at the Annual Meeting.
- The winning entry, runners up plus a selection of chosen entries will be retained by the NFWI for display purposes until December 2022. The NFWI reserves the right to use images of these entries on WI social media channels, My WI and in *WI Life*. Photographs will be acknowledged to the WI.

### Please note...

- Individual Entry Forms and Federation Entry Forms must be completed and submitted with the chosen entries. Late entries cannot be accepted.
- Federations will be contacted directly to arrange return of their entries after the results have been announced.
- This competition is open to all WIs.
- Federations are kindly asked to support the competition and publish in their newsletters and social media channels, a closing date for judging at federation level.
- Please note that entries will be judged in the first instance at federation level and up to three entries from each federation can go forward to the national competition.
- Federations will be charged £10 (incl. VAT) per entry. **Please do not send your entry fee with your entries.** After the closing date, the NFWI Finance Department will invoice those federations who have entered, accordingly.
- All federation entries will be acknowledged via email to the Federation Secretary.
- No correspondence will be entered into after the competition.

